



# Emily Flynn

UX / Product / Brand Design

## SKILLS

UX Research & Strategy  
Wireframing & Prototyping  
Experience Strategy  
HTML/CSS  
Wordpress  
Brand Identity  
Illustration

## TOOLS

Figma  
Illustrator  
Miro & Milanote  
Photoshop  
InDesign  
Solidworks

## CHARACTERISTICS

Collaborator  
Empathizer  
Problem-solver  
Experimenter  
Quick-learner  
Disruptive-thinker  
Knowledge-seeker

## ACTIVITIES

B.Y.O.A.A.S. Dublin  
(2019 - 2021)  
Instigator & Organizer  
@bringyourowndub  
byoaasdub.com

Junior Achievement Ireland  
Power Of Design  
(2016, 2018)  
Workshop Provider

Fastnet Film Festival 2015  
Volunteer Coordinator

DIT Msc Digital Marketing  
(2013 - 2015 )  
Guest Lecturer on  
Product Design

## ABOUT ME

As a multidisciplinary designer with experience in UX, Graphic Design, IT and 3D Product Design, I bring to the table a unique skill-set and an enthusiasm for problem-solving. With an entrepreneurial mindset, a collaborative ethos, and the belief that form follows function, I am passionate about working with others to align business and customer goals through an elevated user experience.

## EXPERIENCE

### 2014 - Present / Emily Flynn Designs / Freelance Graphic & UX Design

Extensive experience working with clients in the food & service industry. In May 2021 designed & built new Tiller + Grain website (feature roll-out ongoing) by way of UX methodologies. In 2020 designed & project-managed signage fit-out for Lotts & Co Clontarf (Terenure shop underway). Also in 2020 launched two large-scale food packaging projects (Lotts & Co and Georges Fish Shop).

### 2019 - 2020 / Over & Above / Graphic & Stand Designer

Facilitated to print/fabrication €100k's worth of exhibition stand artworks under pressurized deadlines. Created multiple client-facing documents that greatly reduced artwork quality and timeline issues. Implemented in-house document standardizations which improved internal/external communications in addition to expediting billing procedures. Carried out in-house and client required graphic and exhibition stand design work.

### 2016 - 2017 / Obeo / Product & Graphic Designer

As a multidisciplinary designer with startup Obeo, I produced broad spectrum of digital and print collateral including web design & build, social media content, Google Ads, and in-store POS. New product development also formed a major part of my role with R&D, prototyping, and packaging design all within my integral remit.

### 2009 - 2010 / Zurich Bank / IT Systems Admin

### 2007 - 2009 / Allied Pension Trustees / IT Assistant

## EDUCATION

### Feb 2021 / Interaction Design Foundation UX Bootcamp

### June 2019 / Design Unplugged (Level 9) @ Design West - GMIT Letterfrack

### 2010 - 2014 / B.Sc. Product Design - TU (DIT) - First Class Honours

Winner - Best Visual Presentation, Product Design Grad Show 2014  
Winner - DIT Bolton Trust Student Enterprise Competition in 2013  
Finalist - Enterprise Ireland 'Think Outside The Box' Awards 2013

### 2003 - 2005 / B.Eng. Digital Media Technology - IADT (Distinction)